

# The EdukCircle

Since 2008

12L El Jardin Del Presidente Tower II, 38 Sgt. Esguerra Street, South Triangle, Quezon City, Philippines 1103  
Telefax (632) 83627918 Email: edukcircle@yahoo.com

## **24<sup>th</sup> EdukCircle International Convention on Media Communication** **GT Toyota Auditorium, Asian Center, University of the Philippines Diliman, October 21, 2023**

### **PROGRAM**

- 07:30 – 08:00am      Registration
- 08:30 – 08:40am      Invocation  
**Ms. Milagros G. Arida**  
Faculty, College of Liberal Arts (AB Communication)  
Sacred Heart College of Lucena
- National Anthem  
**Mr. Lenard Delgado**  
Student  
University of the Assumption
- 08:40 – 09:00am      Welcome Remarks  
**Prof. Esperanza Aduna Radtke**  
President, Faculty Association  
Dalubhasaang Politekniko ng Lungsod ng Baliwag
- Awarding of Honorary Chairmanship  
**Ms. Fatima Clarinda M. Dela Cruz**  
Chairperson, BA Communication Program  
Columban College Inc.  
**Prof. Arlene G. David**  
Chairperson, Communication and Languages Department, School of Arts and Sciences  
University of the Assumption  
**Prof. Maria Cecilia H. Rañola- Villegas**  
Program Head, AB Journalism  
University of Rizal System Angono
- 09:00-09:45am      Introduction of Guest Speaker  
**Prof. Maria Evelyn D. Corpuz**  
Head, MLUC Voice Publication  
Don Mariano Marcos Memorial State University- MLUC Campus
- From Broadcast to Bytes: The Evolution of a Legacy TV Newsroom in the Digital Age**  
**Ms. Bernice Sibucan**  
Deputy Head of Digital Strategy and Innovation Lab  
GMA Integrated News  
GMA Network Inc.
- 09:45-10:00am      Panel Interaction and Q and A  
**Prof. Jared P. Manalastas**  
Research Director  
Dalubhasaang Politekniko ng Lungsod ng Baliwag  
**Dr. Pamela V. Zuniga**  
Dean, School of Arts and Sciences  
National University- Fairview  
**Mr. Jethro Faina**  
Faculty, AB Communication  
Our Lady of Fatima University Pampanga  
**Mr. John Krsitoffer V. Tibor**  
Adviser, MSEUF CAS Social Sciences Society  
Manuel S. Enverga University Foundation Lucena
- 10:00 – 10:45am      Introduction of Guest Speaker  
**Mr. Merwin Javier**  
Adviser, Poderoso Comunicador Sociedad  
Batangas State University- Lipa

**Challenges to Truth-Telling in Today's Media Environment**

**Prof. Christian Esguerra**

Assistant Professor

Department of Communication and Media Studies

University of Santo Tomas

10:45 – 11:00am

Panel Interaction and Q and A

**Cris M. Balingit, MC, LPT**

Academic Affairs/ Associate Communication Professor

City College of San Fernando

**Ms. Ma. Rheanna F. Tuazon**

Faculty. Department of Communication and Adviser, The Pioneer

Angeles University Foundation

**Dr. Ariel B. Lunzaga**

Professor VI

Leyte Normal University

**Mr. Chistopher A. Francisco**

SHS Teacher

Baleno National High School

11:00 – 11:45am

Introduction of Guest Speaker

**Tarlac State University**

**Content Creation in the Age of Digital Disruption and Disinformation**

**Mr. Voltaire Tupaz**

Chief Executive Officer

FYT Media

11:45 – 12:00nn

Panel Interaction and Q and A

**Mr. Joshua R. Maglapuz**

Faculty, School of Education, Arts and Sciences

Colegio de San Juan de Letran Calamba

**Ms. Rachelle G. Lopez- Maglalang**

Program Chair, AB Communication

National University- Clark

**Mr. Renz Kevin M. Alcazar**

Faculty Member/ Associate Professor 1

Emilio Aguinaldo College Cavite

**Prof. Sharon E. Delos Reyes**

Program Coordinator, Communication

University of Perpetual Help System Jonelta GMA

**Prof. Jose Russell S. Arador**

Unit Head, Center for Tarlaqueño Studies

Tarlac State University

12:00 – 01:00pm

Lunch Break

01:00 – 01:15pm

Intermission

01:30 – 02:15pm

Introduction of Guest Speaker

**Mr. Raymond A. Sebastian**

Faculty Member, BA Communication Program

Columban College Inc.

**The Impact of Digital Media on the Youth**

**Ms. Anna Cielo T. Perez, MA**

Assistant Professor

Department of Communication and Media Studies

University of Santo Tomas

02:15 – 02:30pm

Panel Interaction and Q and A

**Asst. Prof. Joana Marie S. Delos Reyes**

Program Chair, Communication Arts

National University- Fairview

**Mr. Wenri Elic De Guzman**

Faculty, AB Communication

Our Lady of Fatima University Pampanga

**Dr. Paz H. Diaz**

VP for Academics  
Asian Institute of Journalism and Communication  
**Rhoda G. Campillan, MDC**  
Academic Supervisor, AB Communication  
University of San Agustin

02:30 – 03:15pm

Introduction of Guest Speaker

**Ms. Eliza R. De Ramos**

Core- Faculty, BA Broadcasting  
Laguna State Polytechnic University- Sta Cruz

**Temples, Palliative Care & Different Abilities: Film Theory in Issue-Based Practical Pedagogy**

**Dr. Ian Dixon**

Associate Professor of Practice  
Wee Kim Wee School of Communication and Information  
Nanyang Technological University

03:15 – 03:30pm

Panel Interaction and Q and A

**Ms. Ces Myra P. Mabalot**

Asst. Prof IV and Adviser, ORACLE  
Don Mariano Marcos Memorial State University- Open University System

**Mr. Earl B. Gicana**

Promotion and Public Relations Officer/ Faculty, AB Communication  
Sacred Heart College of Lucena

**Mr. Tyron Wayne Oclay**

Adviser, BA Communication  
Universidad de Dagupan

**Prof. Nerissa S. Olarte**

Coordinator, CASS Planning, Training and Linkages  
Tarlac State University

03:30 – 04:00pm

Introduction of Panel of Judges

**Mr. Craig Hortaleza**

Adviser, BA Communication  
Universidad de Dagupan

**Vlogging Competition**

Panel of Judges

**Dr. Yolanda L. Pasia**

Head, Records Management Office and Head, Property and Supply Management Office  
Batangas State University- Lipa

**Mr. Romwel D. Sumague**

Program Head, BA in Broadcasting  
Laguna State Polytechnic University- Sta. Cruz

**Cris M. Balingit, MC, LPT**

Academic Affairs/ Associate Communication Professor  
City College of San Fernando

**Mr. Rogelio Joshua Catbagan III**

Adviser, CAS Publication  
Don Mariano Marcos Memorial State University- MLUC

**Ms. Eloisa P. Galang**

Teaching Journalism, Development Communication and Purposive Communication  
University of the Assumption

04:30pm

End of Session