



The EdukCircle

International Center for Communication Studies

12L El Jardin Del Presidente Tower II, 38 Sgt. Esguerra Street, South Triangle, Quezon City, Philippines 1103
Telefax # (632) 83669952 or (632) 83627918 Email: edukcircle@yahoo.com Website: www.edukcircle.com
[facebook.com/TheEdukCircle](https://www.facebook.com/TheEdukCircle) Instagram: @edukcircle, Twitter: @edukcircle

14th EdukCircle International Convention on Tourism and Hospitality

An Online Event, March 13, 2021

PROGRAM

- 08:30 – 9:00am Opening
- 09:00 – 09:30am **Embracing the Future of Conferences and Events**
Ms. Diane Devitt
Adjunct Associate Professor
New York University (USA)
- 09:30 – 09:45am Panel Interaction
Dr. Phoebe Dian D. Bansil
Program Chair, International Hospitality Management
Batangas State University- JPLPC Malvar
Mr. Jim Enrico C. Balboa, CHP, MBA
OIC and SWEP Coordinator, CHIM
Our Lady of Fatima University Pampanga
Ms. Rachel A. Romero
Faculty, School of Hospitality Management
Saint Francis of Assisi College
Mr. Jhun Victor Ranola Quebral
Head, Technical and Vocational Training
Saint Joseph Institute of Technology
- 10:00 – 10:30am **Global Tourism Risk Index - A Systematic Analysis of Risk Exposure in the
Tourism Industrial Complex**
Dr. Christopher T. Gaffney and Dr. Bruno F. Eeckels
Clinical Associate Professors
New York University (USA)
- 10:30 – 10:45am Panel Interaction
Ms. Cherry Adelle M. Erdos
Head, Business Management
Our Lady of Triumph Institute of Technology (Ozamis City)
Dr. Milagrosa Malicdem
Assistant Professor
Pangasinan State University - San Carlos
Mr. Julius B. Mesina
Dean, College of International Hospitality Management
Perpetual Help College Manila
Dr. Alfe M. Solina
Chairperson, Management Department
Cavite State University, Imus Campus
- 11:00 – 11:30am **Destination Competitiveness: A Supply-Demand Approach to
Its Assessment**
Dr. Margarida Abreu Novais
Lecturer
Griffith University (Australia)
- 11:30 – 11:45am Panel Interaction
Ms. Judylen M. Monterey
Chairperson, College of Tourism and Hospitality Management
First Asia Institute of Technology and Humanities
Ms. Constance D. Florentin
Faculty, Hospitality and Tourism Management
Saint Louis University Baguio

Prof. Maria Elena M. Valera, CTP
HR Director
Divine Word College of San Jose
Ms. Koreta P. Dato-on
Faculty Member
Professional Academy of the Philippines

- 12:00nn Lunch
- 01:00 – 01:30pm **Navigating the Future: How Virtual Reality Can Aid Tourism and Hospitality**
Dr. Vanja Bogicevic
Clinical Assistant Professor
New York University (USA)
- 01:30 – 01:45pm Panel Interaction
Dr. Angelie Marie L. Vizconde
Program Head, Center for Hospitality Management
Manila Tytana Colleges
Mr. Fernando C. Bagay, MBA
Chair, School of Hospitality and Tourism Management
University of Baguio
Prof. Lesley Ann Chan- Magtibay, MSTHM
Curriculum Adviser, Hospitality Management
Polytechnic University of the Philippines - Lopez Quezon
Mr. Carlos Benzhar G. Sawer
Program Coordinator, BS Tourism Management
Kolehiyo ng Pantukan
- 02:00 – 02:30pm **The Role of Guest Experience in Luxury Hospitality Branding**
Dr. Barbara Czyzewska
Lecturer
Glion Institute of Higher Education (Switzerland)
- 02:30 – 02:45pm Panel Interaction
Dr. Dennis B. Legaspi
Dean, College of Accountancy, Business Economics and International
Hospitality Management
Batangas State University- JPLPC Malvar
Ms. Stefanny A. Uy
Program Director, School of Hospitality Management
Saint Francis of Assisi College
Ms. Elmie C. Pamin
Dean, College of Hospitality Management
Saint Paul University Iloilo
Ms. Mary Grace L. Bernabe
OIC- BSTM/ BSHM
Colegio del Sagrado Corazon De Jesus
- 03:00 - 03:30pm **Tourism as Connectedness in a Disconnected World**
Dr. Julia Hibbert
Lecturer
Bournemouth University (United Kingdom)
- 03:30 – 03:45pm Panel Interaction
Dr. Lianne T. Abuan
Dean, College of Hospitality Management
Cagayan State University
Ms. Jasmin A. Matanguihan
Head, Records Management Office
Batangas State University, JPLPC Malvar
Ms. Hera Gend NC. Fernandez
Faculty Member
Comtech Institute of Zamboanga City
Ms. Cindy Honey Gio-Medilo
Faculty member, College of Hospitality Management
University of Bohol
- 04:00pm End of Session