



The EdukCircle

International Center for Communication Studies

12L El Jardin Del Presidente Tower II, 38 Sgt. Esguerra Street, South Triangle, Quezon City, Philippines 1103
Telefax # (632) 83669952 or (632) 83627918 Email: edukcircle@yahoo.com Website: www.edukcircle.com
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19th EdukCircle International Convention on Media Communication

An Online Event, March 27, 2021

PROGRAM

- 06:30 – 07:00am Opening
- 07:00 – 07:30am **First-Person Journalism: How Do You Make a Personal Voice Believable?**
Ms. Martha Nichols
Lecturer
Harvard University
- 07:30 – 07:45am Panel Interaction
Ms. Fatima Clarinda M. Dela Cruz
Chair, AB Communication Program
Columban College Inc.
Mr. Jonh Paul Seno
Lecturer, Department of Communication and Adviser, Communication Society
Lyceum of the Philippines University, Laguna
Prof. Maychell B. Jastia
Faculty, College of Mass Communication
Pamantasan ng Lungsod ng Maynila
Ms. Maria Antonia E. Pelinggon, MA
Assistant Professor, College of Arts and Sciences
Siquijor State College
- 08:00 – 08:30am **Trusting the News in a Digital Age: What Journalists Need to Tell the Public**
Dr. Jeffrey Dvorkin
Director of Journalism
University of Toronto
- 08:30 – 08:45am Panel Interaction
Ms. Dame B. Avelino
Chair, Communication Department
Angeles University Foundation
Mr. Earl Clive N. Dacal
Faculty, BMMA
Malayan Colleges Mindanao
Ms. Romana Celeste A. Mauhay
Media Center Coordinator
Lyceum of the Philippines University, Batangas
Ms. Czarina Nicole Lara M. Lanes
Public Information Officer and Faculty Member, Department of
Communication, Davao del Norte State College
- 09:00 – 09:30am **Foreign Correspondence from the 70s to the Digital Era**
Ms. June Caroline Erlick
Lecturer
Harvard University
- 09:30 – 09:45am Panel Interaction
Ms. Cherry L. Rojo
Program Head, AB Communication
STI College Ortigas Cainta
Mr. Norberto M. Natano
Faculty
University of Rizal System, Antipolo

Ms. Stiffany Lhyka D. Finez
Instructor I, College of Arts, Sciences and Technology
Occidental Mindoro State College
Ms. Sharlene G. Gotico
Chairperson Dept. of Languages, Mass Communication and Humanities
Central Philippine University

- 10:00 - 10:30am **What to Do When You Can't Trust the Numbers**
Mr. Will Englund
Visiting Professor, Princeton University
Senior Correspondent, The Washington Post
- 10:30 - 10:45am Panel Interaction
Ms. Mylen M. Palay
Chair, Mass Communication and Multimedia Arts
Lyceum of the Philippines University, Batangas
Mr. Jeffrey C. Cabal, MAED, Rpm, LPT
OIC- Guidance, Counseling, Testing and Placement Department
Colegio de San Juan de Letran Bataan
Ms. Chazeline E. Caberos- Bautista
Asst. Prof. II, College of Arts and Letters
Bulacan State University
Ms. Rhoda Campillan
Academic Supervisor, BA Communication
University of San Agustin
- 11:00 - 11:30am **Preparing Journalism Students for the Digital News World**
Dr. Gayle Jansen Brisbane
Assistant Professor
California State University, Fullerton
- 11:30 - 11:45am Panel Interaction
Ms. Leslie Anne N. Gatdula
Faculty Member, Department of Languages and Mass Communication
Cavite State University, Imus Campus
Ms. Karla Auria S. Galeon
Adviser, Young Communicators Circle
Mariano Marcos State University
Prof. Ludmila R. Labagnoy
Former Dean, College of Media Communication
Pamantasan ng Lungsod ng Maynila
Ms. Nicole Celeste Matulac
Executive Assistant to the President
Notre Dame of Midsayap College
- 12:00nn Lunch
- 01:00 - 01:30pm **How Digital Technology Changes Political Participation**
Dr. Jonathan Bright
Senior Research Fellow
University of Oxford
- 01:30 - 01:45pm Panel Interaction
Prof. Esperanza Aduna Beresford
President, BTECh Faculty Association
Baliwag Polytechnic College
Mr. Amor Jude Thadeus F. Soriano, MA
Head, AB Communication Program
Imus Institute of Science and Technology
Ms. Rhoda Campillan
Academic Supervisor, BA Communication
University of San Agustin
Ms. Ma. Cezanne D. Dimaculangan
Program Head, AB Broadcasting
Laguna State Polytechnic University, Santa Cruz
- 02:00pm End of Session